

Protect. Support. Understand.

A SYMBOL OF CARE,
COMPASSION, AND SAFETY



DEMENTIA GUARDIAN®

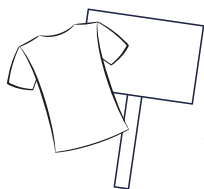
"We are seen, we are safe."

What is Dementia Guardian

Dementia Guardian is a powerful symbol worn by caregivers of loved ones living with dementia. This symbol silently communicates to police, first responders, medical professionals, and the community that the wearer is caring for someone with the condition.

How It Works

The Dementia Guardian symbol is featured on products for the home, car, and wearables - from lapel pins to t-shirts. The products are designed to be easily visible and thoughtfully practical.



When worn, the symbol becomes a beacon: ***"I am caring for someone who needs patience and compassion."***

Why it Matters

Dementia is a complex, invisible condition. Without clear communication, emergency responders and the public may misinterpret actions of those living with dementia, leading to escalation and harm. The symbol acts as a quiet call to:

- ✓ Let first responders know to approach with patience
- ✓ Avoid misjudgments and deadly assumptions
- ✓ Save time in a crises by quickly identifying the caregiver

Why You Should Care

Behind every caregiver is a story of love, sacrifice, and resilience. Dementia Guardian stands with these everyday heroes, ensuring they are seen and safe in moments that matter most.

Dementia Guardian is more than just a symbol - it's a world movement toward empathy, safety, and understanding for families facing dementia every day.

Help us spread the word. Share this message today.



Learn more at:

 dementiaguardian.com